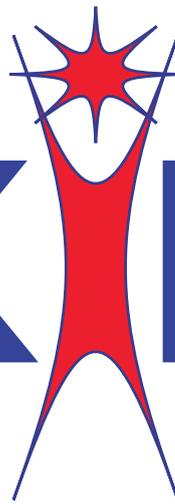


The

# WOKING



Magazine

Rate card

## Vital statistics

- An A4, colour magazine, 32 pages.
- 50,000 copies published three times a year.
- Delivered to over 42,000 households via Royal Mail.
- Also available from public information points in Woking.
- Has a readership in excess of 80,000.
- Features local news and information about local events, community initiatives, Woking people and Council services.
- Research shows that many people keep the magazine for several weeks after reading as it is a good source of information.

## Advertisement rates:

Full page.....	210mm x 297mm (3mm bleed with crop marks) ..	£925
Full page - inside front/back .....	210mm x 297mm .....	£975
Full page - back cover.....	210mm x 297mm .....	£995
Half page - landscape.....	180mm x 132mm .....	£645
Quarter page .....	85mm x 132mm.....	£395

*All measurements are given in millimetres, (width given first).*

*All prices are for colour advertisements and are exclusive of VAT.*

**A discount is available for multiple or early bookings.**

**Adverts to be supplied as high resolution pdf, tif or eps files, (minimum resolution of 300dpi).**

The Woking Magazine deadlines	Spring 2020	Summer 2020	Winter 2020
Deadline for artwork	Friday 17 January	Friday 1 May	Friday 4 September
Royal Mail Distribution	Monday 9 March	Monday 22 June	Monday 26 October

If you are interested in advertising in the Woking Magazine, please call Andy Denner on: 01483 743026 or email [andy.denner@woking.gov.uk](mailto:andy.denner@woking.gov.uk)

