

MARKET WALK

PROSPECTIVE TRADER INFORMATION

JANUARY 2022

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INTRODUCTION

Market Walk is a purpose-built state-of-the-art covered market in the heart of Woking Town Centre.

It is conveniently located between Victoria Place and The Peacocks shopping centres, linking Jubilee Square with the newly opened Henry Plaza. With abundant parking facilities and excellent public transport links, Market Walk is an ideal shopping destination at the heart of Woking's busy town centre.

Combining the best aspects of a traditional market with the modern global street food trends, Market Walk is a must for anyone interested in the quality of the food they eat.

Savvy workers, bored by curly supermarket sandwiches, head to Market Walk in their droves at lunchtime, where the dizzying choice of delicious food is a whole lot more satisfying.

Make Market Walk part of your day in Woking, whether you are at work, shopping or simply passing through.

PROSPECTIVE TRADER INFORMATION - KIOSKS

SPECIFICATION

Kiosks range from 3x3 metres to 8x3 metres (approx.). Each kiosk is ventilated with extractors for hot food production.

RENT

Rents start from £10,000 per year for our smaller offerings, ranging up to £15-24,000 per year. Licence fees are inclusive of VAT, water rates and service charge. Business rates and electricity charges are not included. Rents and fees are paid monthly in advance by Direct Debit.

DEPOSIT

12.5% (including VAT) of the licence fee, to be held at Woking Borough Council's discretion.

ADDITIONAL STORAGE

Extra storage units are located above the market. These can be added to the licence upon enquiry, subject to availability and an additional cost. Cold storage is also available.

MAINTENANCE

The incoming occupier is responsible for general maintenance of the kiosk and any costs therein.

ACCESS

Restrictions apply for loading/unloading. An on-site freight lift and nearby parking is available.

OPERATING HOURS

Minimum permitted operating hours are subject to Woking Borough Council's approval. A typical week comprises 6 days of trading (09.30-18.00, Mon-Sat), with the option to request Sunday opening with reasonable notice given.

MANAGEMENT

A Market Manager works on site during normal trading hours.

MARKETING

Advertising & marketing resources are offered to traders by Victoria Place at no extra charge:

- Website
- Social Media
- Mobile app, including in-house staff discounts across the precinct
- Promotions.

TERM

Licences range from 1-5 years, with renewals available. Rent reviews are determined by Woking Borough Council.

APPLICATIONS

Applications are subject to an initial meeting with the Market Manager. A business plan may be requested for review by Woking Borough Council. Woking Borough Council has final say over application approval, subject to business type, financial situation and suitability to the market's needs. There is no guarantee that an application will be successful.

TERMS AND CONDITIONS

Additional terms and conditions apply, subject to contract.

PROSPECTIVE TRADER INFORMATION – SATURDAY TRADING

SPECIFICATION

Each temporary gazebo measures at 3x3 metres (approx.), located under cover on Mercia Walk. Permanent fixture is not available. Power socket is available to each pitch. A water supply is not provided.

RENT

£42.00 per day. Payment is collected by card on the day of trading.

TRADING HOURS

09.30-17.30 (minimum).

AVAILABILITY

Spaces are limited and subject to availability. Bookings are arranged on a week to week basis. Long term arrangements can be negotiated with the Market Manager. Extra trading days can be requested, subject to Woking Borough Council approval.

COMMODITIES

Being a small market, duplicate offerings are discouraged. Offerings are approved at the discretion of Woking Borough Council.

RESTRICTIONS

The sale of counterfeit goods is strictly prohibited by Victoria Place. Cooking is not permitted on site.

INSURANCE

Public Liability Insurance is a mandatory requirement for all traders. Traders must show proof of policy (covering up to £10m) to the Market Manager before being allowed on site.

ACCESS

Parking is not provided by Woking Borough Council. There is no access for vehicles behind the stalls. Traders are required to unload in a nearby road and find suitable parking elsewhere at their own cost/risk.

MANAGEMENT

A Market Manager works on site between 06.30-14.00.

MARKETING

Traders are permitted to erect their own gazebo and promotional materials, within the perimeter of their pitch area.

BOOKING

Confirmation of booking is provided by Woking Borough Council, no later than the Thursday before. Once confirmed, absentee traders are liable to the full rent unless prior consent to cancel has been authorised.